



hfma™ texas gulf coast chapter
healthcare financial management association



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2016-2017 CORPORATE SPONSORSHIP OPPORTUNITIES

Sponsorship Term June 1, 2016 - May 31, 2017

	GOLD	SILVER	BRONZE
INVESTMENT	\$5,000	\$2,500	\$1,250
GENERAL BENEFITS			
<i>Scholarship programs for area university healthcare students</i>	●	●	●
<i>Low cost, high quality education programs</i>	●	●	●
<i>Networking opportunities with approximately 800 members and sponsors</i>	●	●	●
<i>Pre-conference attendee list (name, title, company)</i>	●		
<i>Monthly luncheon participation of members and non-members averages 100+</i>	●	●	●
NEWSLETTER			
<i>Electronic Newsletter will include recognition in the published editions</i>	●	●	●
<i>Electronic Newsletter will include the corporate logo</i>	●		
<i>Hyperlink to a Spotlight article in one electronic newsletter about sponsor organization. (background - no selling please!)</i>	●		
<i>Two opportunities for newsletter recognition – up to ½ page</i>	●		
HFMA TEXAS GULF COAST WEBSITE			
<i>Listing on the HFMA Texas Gulf Coast Chapter Website Sponsor Column</i>	●	●	●
<i>Link on the HFMA Texas Gulf Coast Website Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA Texas Gulf Coast Website Sponsor Column</i>	●		
MEETINGS			
<i>May 2017 Annual Meeting - Complimentary Registrations</i>	2	1	
<i>May 2017 Annual Meeting - Complimentary Exhibit Space (based on space availability)</i>	●	●	
<i>May 2017 Annual Meeting - Exhibit Space discounted to \$250 (based on availability)</i>			●
<i>May 2017 Annual Meeting - Additional Registrations at HFMA Member Rate</i>	●	●	●
<i>HFMA Luncheons and Other Meetings -</i>			
<i>Credit to be used towards your choice of meeting registrations</i>	\$625	\$500	\$250
<i>All employees of sponsor organization will receive member prices at chapter events</i>	●	●	
POSTER / POWER POINT / OTHER RECOGNITION			
<i>Sponsor name displayed at the appropriate level at all meetings on a poster or PowerPoint</i>	●	●	●
<i>Sponsors will have their name in the specified level on all meeting programs</i>	●	●	●
<i>Provide input to Programs committee for potential speakers/topics for two monthly meetings</i>	●		