



Pay one fee and get exposure in 3 HFMA Chapters PLUS Texas State!



2016-2017 CORPORATE SPONSORSHIP OPPORTUNITIES

	GOLD	SILVER	BRONZE
ANNUAL SPONSORSHIP FEE	\$12,000	\$7,000	\$3,000
<i>Individual chapters + state meeting fees would cost if purchased separately</i>	\$18,000	\$9,000	\$3,750
<i>By purchasing a statewide you will take advantage of the following discount</i>	33%	22%	20%
Sponsorship Term June 1, 2016 - May 31, 2017			
ANNUAL STATEWIDE NEWSMAGAZINE (March 2017)			
<i>Sponsor listing in electronic Annual Statewide Newsmagazine</i>	●	●	●
<i>Advertisement in electronic Annual Statewide Newsmagazine</i>	1/4 Page	Business Card	
HFMA-TEXAS STATE CONFERENCE (March 25 - 28, 2017 - Austin, TX)			
<i>Complimentary Registration for 3-day State Conference in Austin, TX</i>	2	1	
<i>Sponsor listing in Pre-conference promotional material</i>	●	●	●
<i>Sponsor listing on Conference Signage</i>	●	●	●
<i>Sponsor listing on Conference Website</i>	●	●	●
<i>Link to Sponsor Website from Conference Website</i>	●	●	
<i>Logo (linked) on Conference Website</i>	●		
<i>Pre-conference attendee list (name, title, company)</i>	●	●	●
<i>Exhibitor Space at 3-day State Conference in Austin, TX (based on space available)</i>	Table	Table	
LONE STAR CHAPTER BENEFITS			
<i>Complimentary dinner meeting registration for you or a guest</i>	12	8	4
<i>50% off half day, full day or multiple day event registration for you or a guest</i>	10	4	2
<i>Magazine will include sponsor listing in each addition</i>	●	●	●
<i>Magazine will include the corporate logo</i>	●	●	
<i>Spotlight article in one newsmagazine (background on your organization- no selling please!)</i>	●		
<i>Listing on the HFMA Lone Star Website Sponsor Column</i>	●	●	●
<i>Link on the HFMA Lone Star Website Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA Lone Star Website Sponsor Column</i>	●		
<i>Logo will be highlighted by sponsorship level by PowerPoint at all meetings.</i>	●	●	●
<i>Pre-conference attendee list (name, title, company)</i>	●		
<i>Table Top Exhibit Booth</i>	●	●	
<i>Provide input to Programs Committee for potential speakers/topics</i>	●		

GULF COAST CHAPTER BENEFITS

<i>Electronic Newsletter will include recognition in the published editions</i>	●	●	●
<i>Electronic Newsletter will include the corporate logo</i>	●		
<i>Hyperlink to a Spotlight article in one electronic newsletter about sponsor organization. (background - no selling please!)</i>	●		
<i>Listing on the HFMA Texas Gulf Coast Chapter Website Sponsor Column</i>	●	●	●
<i>Link on the HFMA Texas Gulf Coast Website Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA Texas Gulf Coast Website Sponsor Column</i>	●		
<i>May 2017 Annual Meeting - Complimentary Registrations</i>	2	1	
<i>May 2017 Annual Meeting - Complimentary Exhibit Space. (based on space availability)</i>	●	●	
<i>May 2017 Annual Meeting - Exhibit Space discounted to \$250 (based on availability)</i>			●
<i>May 2017 Annual Meeting - Additional Registrations at HFMA Member Rate</i>	●	●	●
<i>HFMA Luncheons and Other Meetings - Credit to be used towards your choice of meeting registrations</i>	\$625	\$500	\$250
<i>All employees of sponsor organization will receive member prices at chapter events</i>	●	●	
<i>Sponsor name displayed at the appropriate level at all meetings on a poster or PowerPoint</i>	●	●	●
<i>Sponsors will have their name in the specified level on all meeting programs</i>	●	●	●
<i>Provide input to Programs committee for potential speakers/topics for two monthly meetings</i>	●		
<i>Newsletter will include recognition in the four editions published annually</i>	●	●	●
<i>Newsletter will include the corporate logo</i>	●	●	
<i>Brief description of services in the newsletter.</i>	●		
<i>Spotlight article in one newsletter about organization. (background - no selling please!)</i>	●		
<i>Pre-conference attendee list (name, title, company)</i>	●		
<i>Two opportunities for newsletter recognition – up to ½ page</i>	●		

SOUTH TEXAS CHAPTER BENEFITS

<i>Listing on the HFMA South Texas Website Sponsor Column</i>	●	●	●
<i>Link on the HFMA South Texas Website Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA South Texas Website Sponsor Column</i>	●		
<i>Complimentary Registration for the Valley Forum 2016 Meeting and/or Leadership forum 2017 Meeting, and/or S.TX 2017 Annual Meeting 2017</i>	4	2	1
<i>All employees of sponsor organizations will receive member prices at 2016 Valley Forum, 2016 Leadership Forum, and 2017 South Texas Annual Meeting.</i>	●	●	
<i>Sponsor name displayed at the appropriate level at all meetings on a poster or PowerPoint</i>	●	●	●
<i>Sponsors will have their name in the specified level on all meeting programs</i>	●	●	●
<i>Pre-conference attendee list (name, title, company)</i>	●		
<i>Complimentary exhibit table at 2016 Valley Forum, 2016 Leadership Forum, and 2017 South Texas Annual Meeting - pending availability.</i>	●		
<i>Provide input to Programs committee for potential speakers/topics</i>	●		

Interested in Learning About Becoming A Sponsor?

Scott Sette, Gulf Coast Chapter, ssette@dhrinternational.com, 713-818-3948
 Natalie Erchinger, Lone Star Chapter, Natalie.Erchinger@BSWHealth.org, 254-215-9211
 Lisa Henry, South Texas Chapter, lhenry@medarx.com or 972-998-7335

Are you a Current Sponsor and Have Questions About Benefits or Renewal?

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