



**hfma**™ texas chapters  
healthcare financial management association

**Pay one fee and get exposure in 3 HFMA Chapters PLUS Texas State!**



**hfma** lone star chapter  
healthcare financial management association



**hfma**™ texas gulf coast chapter  
healthcare financial management association



**hfma**™ south texas chapter  
healthcare financial management association

**2016-2017 CORPORATE SPONSORSHIP OPPORTUNITIES**

	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
<b>ANNUAL SPONSORSHIP FEE</b>	<b>\$12,000</b>	<b>\$7,000</b>	<b>\$3,000</b>
<i>Individual chapters + state meeting fees would cost if purchased separately</i>	\$18,000	\$9,000	\$3,750
<i>By purchasing a statewide you will take advantage of the following discount</i>	33%	22%	20%
<b>Sponsorship Term NOW - May 31, 2017</b>			
<i>Sponsors signing up in Jan - April will pay the sponsorship fee + a prorated amount.</i>			
<b>ANNUAL STATEWIDE NEWSMAGAZINE (March 2016)</b>			
<i>Sponsor listing in electronic Annual Statewide Newsmagazine</i>	●	●	●
<i>Advertisement in electronic Annual Statewide Newsmagazine</i>	1/4 Page	Business Card	
<b>HFMA-TEXAS STATE CONFERENCE (March 13 - 15, 2016 - Dallas, TX)</b>			
<i>Complimentary Registration for 3-day State Conference in Dallas, TX</i>	<b>2</b>	<b>1</b>	
<i>Sponsor listing in Pre-conference promotional material</i>	●	●	●
<i>Sponsor listing on Conference Signage</i>	●	●	●
<i>Sponsor listing on Conference Website</i>	●	●	●
<i>Link to Sponsor Website from Conference Website</i>	●	●	
<i>Logo (linked) on Conference Website</i>	●		
<i>Pre-conference attendee list (name, title, company)</i>	●	●	●
<i>Exhibitor Space at 3-day State Conference in Dallas, TX (based on space available)</i>	<b>Table</b>	<b>Table</b>	
<b>LONE STAR CHAPTER BENEFITS</b>			
<i>Complimentary dinner meeting registration for you or a guest</i>	<b>12</b>	<b>8</b>	<b>4</b>
<i>50% off half day, full day or multiple day event registration for you or a guest</i>	<b>10</b>	<b>4</b>	<b>2</b>
<i>Magazine will include sponsor listing in each addition</i>	●	●	●
<i>Magazine will include the corporate logo</i>	●	●	
<i>Spotlight article in one newsmagazine (background on your organization- no selling please!)</i>	●		
<i>Listing on the HFMA Lone Star Website Sponsor Column</i>	●	●	●
<i>Link on the HFMA Lone Star Website Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA Lone Star Website Sponsor Column</i>	●		
<i>Logo will be highlighted by sponsorship level by PowerPoint at all meetings.</i>	●	●	●
<i>Pre-conference attendee list (name, title, company)</i>	●		
<i>Table Top Exhibit Booth</i>	●	●	
<i>Provide input to Programs Committee for potential speakers/topics</i>	●		

## GULF COAST CHAPTER BENEFITS

<i>Electronic Newsletter will include recognition in the published editions</i>	●	●	●
<i>Electronic Newsletter will include the corporate logo</i>	●		
<i>Hyperlink to a Spotlight article in one electronic newsletter about sponsor organization. (background - no selling please!)</i>	●		
<i>Listing on the HFMA Texas Gulf Coast Chapter Website Sponsor Column</i>	●	●	●
<i>Link on the HFMA Texas Gulf Coast Website Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA Texas Gulf Coast Website Sponsor Column</i>	●		
<i>May 2016 Annual Meeting - Complimentary Registrations</i>	2	1	
<i>May 2016 Annual Meeting - Complimentary Exhibit Space. (based on space availability)</i>	●	●	
<i>May 2016 Annual Meeting - Exhibit Space discounted to \$250 (based on availability)</i>			●
<i>May 2016 Annual Meeting - Additional Registrations at HFMA Member Rate</i>	●	●	●
<i>HFMA Luncheons and Other Meetings -</i>			
<i>Credit to be used towards your choice of meeting registrations</i>	\$625	\$500	\$250
<i>All employees of sponsor organization will receive member prices at chapter events</i>	●	●	
<i>Sponsor name displayed at the appropriate level at all meetings on a poster or PowerPoint</i>	●	●	●
<i>Sponsors will have their name in the specified level on all meeting programs</i>	●	●	●
<i>Opportunity to provide an attended tabletop display of promotional materials at two consecutive monthly luncheon meetings</i>	●		
<i>Opportunity to be recognized as a sponsor of snacks/beverages at technical sessions</i>	●		
<i>E-mail notifications will indicate sponsored by (sponsors organization) for two months</i>	●		
<i>Provide input to Programs committee for potential speakers/topics for two monthly meetings</i>	●		
<i>Newsletter will include recognition in the four editions published annually</i>	●	●	●
<i>Newsletter will include the corporate logo</i>	●	●	
<i>Brief description of services in the newsletter.</i>	●		
<i>Spotlight article in one newsletter about organization. (background - no selling please!)</i>	●		
<i>Pre-conference attendee list (name, title, company)</i>	●		
<i>Two opportunities for newsletter recognition – up to ½ page</i>	●		

## SOUTH TEXAS CHAPTER BENEFITS

<i>Listing on the HFMA South Texas Website Sponsor Column</i>	●	●	●
<i>Link on the HFMA South Texas Website Sponsor Column to the sponsor's website</i>	●	●	
<i>Logo (linked) on the HFMA South Texas Website Sponsor Column</i>	●		
<i>Complimentary Registration for the Fall 2015 Meeting and/or S.TX 2016 Annual Meeting</i>	6	4	2
<i>All employees of sponsor organization will receive member prices at chapter events</i>	●	●	
<i>Sponsor name displayed at the appropriate level at all meetings on a poster or PowerPoint</i>	●	●	●
<i>Sponsors will have their name in the specified level on all meeting programs</i>	●	●	●
<i>Pre-conference attendee list (name, title, company)</i>	●		
<i>Provide input to Programs committee for potential speakers/topics</i>	●		

### Interested in Learning About Becoming A Sponsor?

Dena McNeill, Gulf Coast Chapter, dena.r.mcneill@us.pwc.com, 713.356.5939

Chris Clark, Lone Star Chapter, jcclark@bkd.com or 469.341.0790

Lisa Henry, South Texas Chapter, lhenry@medarx.com or 214.592.8748

### Are you a Current Sponsor and Have Questions About Benefits or Renewal?

Ashley Arquette

[ashley@demarsemeetings.com](mailto:ashley@demarsemeetings.com)

(813) 994-0107 x102