Collaboration vs. Collision
Today’s Discussion

Increasing Collaboration Across The Generational Gap
Engaging Yourself. . .and Others

Introductions

- Name
- Company/Organization
- Favorite TV show or toy as a child
The Essentials

Life Events

Current Events

Culture

Personality
Traditionalists
Age 72 to 94

- Patience/conformity
- Respect for authority
- Frugal
- Dedication/sacrifice
- Hard working/loyal
- Adherence to rules
Boomers
Age 52 to 71

- Personal gratification
- Social involvement
- Strong networks

- Optimism
- Personal growth
- Health and wellness
Xers
Age 36 to 51

- Global thinking
- Ambitious
- New technology
- Family/friends

- Diversity
- Entrepreneurial
- Flexible hours
- Informal environment
Millennials 35 and under

- Eager to learn
- Highly confident

EXCEPT in sales

- Optimistic
- Team orientation
- Environmentally aware

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Then...
And Now.....
Generational Dictionary
Decoding generational phraseology and understanding what they really mean.

**Traditionalist:** Allow me to leave behind a lasting legacy.

**Xers:** What’s In It For Me? (WIIFM). Give me balance now, not when I'm sixty-five and the tech tools.

**Boomers:** Help me balance everyone else while finding meaning for myself.

**Millenials:** Work isn't everything; flexibility to enjoy my life is!
Millennial Feedback Model
And Now.....

😊 Lots of feedback

😊 Life/Work Balance

😊 Involve everyone

😊 Communicate collaboratively

😊 Engage & ASK
THANK YOU!

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