<table>
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<th>Time</th>
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<tr>
<td>8:00am – 4:00pm</td>
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<td>Employer Sponsored Health Plans - Deconstructed</td>
<td>Christian Moreno, Vice President &amp; Partner, Lockton Dunning Benefits</td>
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<td>Keys to a Thriving RCM Operation in Your Physician Group</td>
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<td>Lynn Brooks, Director of Community Relations, Dallas CASA</td>
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<tr>
<td>1:15pm – 3:15pm</td>
<td>A/R Beach Body Bootcamp – Slimming Down Your Receivables</td>
<td>Jeff Johnson, Chief Marketing Officer, Hawes Group; Kathyne Rouse, Systems Director; Customer Support, Providence Health and Services</td>
</tr>
<tr>
<td>3:15pm – 5:15pm</td>
<td>UHRIP Updates</td>
<td>David Salsberry, Chief Revenue Operator, Texas Health Resources; Bill Galinsky, Vice President – Government Finance, Baylor Scott &amp; White Health; Diana Strupp, CPA, Senior Director, Regional Reimbursement, Tenet Healthcare Corporation; Keri Disney-Story, Director – Charge and Reimbursement Integrity, Parkland Hospital; Carlos Zaffarini Jr., President and CEO, Adelante Healthcare Ventures, LLC</td>
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**FRIDAY, AUGUST 24, 2018**

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<td>8:30am – 9:30am</td>
<td>Area Wage Index: Overview and Insights</td>
<td>Manie Campbell, Partner, CampbellWilson</td>
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<td>9:30am – 10:30am</td>
<td>Regulatory Pitfalls Associated with Healthcare Investments &amp; Compensation Arrangements</td>
<td>Richard Cheng, JD, CHC Attorney, Dykema Cox Smith, PLLC</td>
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<td>10:45am – 11:45am</td>
<td>Quality Considerations in a Value Based Contract</td>
<td>Tiffany Berry, MD, Chief Medical Officer - Population Health, Baylor Scott &amp; White Health</td>
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<td>12:30pm – 1:30pm</td>
<td>It’s Okay to Make Money</td>
<td>Trey Schroeder, MBA, Executive Vice President – Sales, 4C Healthcare Services</td>
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<tr>
<td>1:30pm – 2:30pm</td>
<td>Accounting and Auditing Update</td>
<td>Brandy Arbuthnot, Tax Partner, BDO USA, LLP; &amp; Kevin Olvera, Assurance Partner, BDO USA, LLP</td>
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8:00am – 4:00pm  Registration

8:00am – 8:30am  Breakfast

8:30am – 9:30am  Employer Sponsored Health Plans - Deconstructed
  Course#: 180801  CPE: 1.0  Level: Entry  Prerequisites: None

Employer sponsored health plans are the bearers of a significant portion of the health care “bill” in the U.S. Whether “fully insured” or “self-funded”, the post WW2 phenomenon of employer sponsored health benefits has placed U.S. companies in the often-undesirable role of funding much of the burden of health care costs. Thus, as the supply side/providers innovated, and standards of care changed, employers are in the de facto role of “risk/cost management” and making ever-more complex benefit decisions. This HFMA session will focus on demystifying the employer/plan sponsor world for providers/financial stakeholders in health care space. We will focus on the paradigm with which insurers and health plan sponsors see the world of health care financing – and their approach to the ever-changing world of risk management. With the advent of narrow/high performance networks, there appear to be “crack in the mold” of the traditional PPO network model. Most major networks have ballooned to include 90 + % of all hospitals and physicians. Employers have begun to question if this is a “network” or more of a retail purchasing mechanism. The market witnessed a shift from HMO models to PPO models in the 1990’s; and we may soon see foundational shifts in the organizations of care again. As employers evaluate the “supply side” of care and how it is finance, there will be tangible impacts in other areas of the health care ecosystem. Wellness programs, disease management, consumer access/choice, and Centers of Excellence will all be impacted by this coming shift. We will discuss these trends and how their impact may reshape much of the health care industry as we know it.

Presented by:  Christian Moreno  
Vice President, Partner  
Lockton Dunning Benefits

9:30am – 10:30am  Keys to a Thriving RCM Operation in Your Physician Group
  Course#: 180802  CPE: 1.0  Level: Entry  Prerequisites: None

Ms. Walsh will provide her perspective on the Keys to a thriving RCM Operation in the new world of value based care. Her session will address what to consider and master as you take on the challenges of adopting new operating models related to: – Changing reimbursement models that include significant patient responsibilities -Putting analytics into action and the need for insightful and intelligent reporting – The new complexities of coding -Seeking automation to streamline practice operations This is a ‘must attend’ session for those who want to keep their organizations competitive in this ever-changing environment!

Presented by:  Tammy Walsh  
Director  
BKD

10:30am – 11:00am  Refreshment Break

11:00am – 12:00pm  How Uber Killed Healthcare
  Course#: 180803  CPE: 1.0  Level: Entry  Prerequisites: None

In this session we will discover how emerging consumer trends are adversely affecting the Revenue Cycle. We will look at new alternatives on how to adapt to the changing patient population in order to improve cash flow and enhance the customer experience. We will also examine some recent case studies that will show us how providers have successfully transitioned to a more efficient model. This session will be of interest to CFO’s, Revenue Cycle Managers, and Access and Customer Service staff.

Presented by:  Chip Hellmann  
CEO  
AMCOL Systems, Inc.

12:00am – 12:25pm  Quick Food and Networking Break

12:25pm – 1:15pm  Texas Court Appointed Special Advocates for Children Presentation
  Course#: 180804  CPE: 1.0  Level: Entry  Prerequisites: None

The mission of Texas CASA is to support local volunteer advocacy programs and to advocate for effective public policy for children in the child protection system.

Presented by:  Lynn Brooks  
Director of Community Relations  
Dallas CASA

1:15pm – 3:15pm  A/R Beach Body Bootcamp – Slimming Down Your Receivables
  Course#: 180805  CPE: 2.0  Level: Intermediate  Prerequisites: None

A review of Fortune 500 companies reveals the truth that receivable assets is one of the largest tangible assets on a company’s balance sheet. In fact, receivables rank among the top three (3) tangible assets for 75% of the top 100 organizations. Surprisingly, management of this multi-billion-dollar asset rarely receives much senior management attention, except when a serious problem develops. During this course ‘Workout’, Jeff and Kathryne will coach participants through the key areas that will allow them to bring appropriate focus and methods to the areas plaguing their A/R...providing them with the tools to truly ‘Sim Down Their Receivables’.

Presented by:  Jeff Johnson  
Chief Marketing Officer  
Hawes Group  
Kathryne Rouse  
Systems Director, Customer Support  
Providence Health and Services
### 3:15pm – 3:45pm  
**Refreshment Break**

### 3:45pm – 5:15pm  
**UHRIP Updates**  
Course#: 180806  
CPE: 1.5  
Level: Entry  
Prerequisites: None

The panel will provide updates on the UHRIP program and include discussion of how the Local Provider Participation Funds (LPPF) are being used to finance programs aimed at reducing unfunded Medicaid shortfall and uncompensated care.

Presented by:  
- David Salsberry  
  Chief Revenue Officer  
  Texas Health Resources
- Bill Galinsky  
  Vice President – Government Finance  
  Baylor Scott & White Health
- Diana Strupp, CPA  
  Senior Director, Regional Reimbursement  
  Tenet Healthcare Corporation
- Keri Disney-Story  
  Director – Charge and Reimbursement Integrity  
  Parkland Hospital
- Carlos Zaffirini, Jr.,  
  President & CEO  
  Adelanto HealthCare Ventures, LLC

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| 8:30am – 9:30am | **Area Wage Index: Overview and Insights**  
  Course#: 180807  
  CPE: 1.0  
  Level: Intermediate  
  Prerequisites: None

A basic overview of best practices and insights on factors that influence the Area Wage Index and what institutions can do to better leverage the information. Topic is designed for reimbursement analysts, managers, directors, and those interested in government accounting practices.

Presented by:  
- Manie Campbell  
  Partner  
  CampbellWilson

| 9:30am – 10:30am | **Regulatory Pitfalls Associated with Healthcare Investments & Compensation Arrangements**  
  Course#: 180808  
  CPE: 1.0  
  Level: Intermediate  
  Prerequisites: None

During this session attendees will hear about the regulatory pitfalls associated with healthcare investments and compensation arrangements.

Presented by:  
- Richard Cheng, JD  
  GHC Attorney  
  Dykema Cox Smith, PLLC

| 10:30am – 10:45am | **Refreshment Break**                                                   |
| 10:45am – 11:45am | **Quality Considerations in a Value Based Contract**  
  Course#: 180809  
  CPE: 1.0  
  Level: Intermediate  
  Prerequisites: None

Presented by:  
- Tiffany Berry, MD  
  Chief Medical Officer - Population Health,  
  Baylor Scott & White Health

| 11:45am – 12:30pm | **Lunch and Networking**                                               |

Thank You to our Lunch Sponsor: **CioX**

| 12:30pm – 1:30pm | **It's Okay to Make Money**  
  Course#: 180810  
  CPE: 1.0  
  Level: Entry  
  Prerequisites: None

This discussion will be centered around how hospitals may generate incremental – legally – and how to turn a cost center into a profit center.

Presented by:  
- Trey Schroeder, MBA,  
  Executive Vice President – Sales  
  4C Healthcare Services

| 1:30pm – 2:30pm | **Accounting and Auditing Update**  
  Course#: 180811  
  CPE: 1.0  
  Level: Intermediate  
  Prerequisites: None

This session will give guidance and help organizations understand the tax reform changes most impactful to the healthcare industry.

Presented by:  
- Brandy Arbuthnot  
  Tax Partner  
  BDO USA, LLP
- Kevin Olvera  
  Assurance Partner  
  BDO USA, LLP
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<tr>
<td>HFMA Lone Star – Waco Road Show</td>
<td>September 21, 2018</td>
<td>Ascension Texas</td>
<td>Waco, TX</td>
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<tr>
<td>HFMA Lone Star And MGMA Networking Event</td>
<td>October 4, 2018</td>
<td>Wine Wood Grill</td>
<td>Grapeville, TX</td>
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<td>HFMA Lone Star Woman’s Forum</td>
<td>October 26, 2018</td>
<td>La Cima Club</td>
<td>Irving, TX</td>
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<td>Region 9 Annual Conference</td>
<td>November 11-13, 2018</td>
<td>Sheraton New Orleans</td>
<td>New Orleans, LA</td>
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- BESLER
- HealthCare Appraisers
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